

# REEM RAYEF

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## Education

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### UC Berkeley

Berkeley, CA

*Master of Public Policy | Master of Arts in Energy & Resources*

May 2021

- Selected Coursework: Renewable Energy Policy in the US, Energy & Environmental Markets, Energy & Society, Transportation Sustainability, Econometrics using R, Microeconomics, Transportation & Land Use Planning
- Campus Leadership & Involvement: Graduate Student Instructor for an interdisciplinary grad/undergrad course on energy systems, Berkeley Energy & Resources Collaborative, Students of Color in Public Policy, Berkeley Art Studio

### Brown University

Providence, RI

*Bachelor of Arts, Double Concentration: International Relations & Anthropology*

May 2015

- Selected Coursework: International Finance, Intermediate Macroeconomics, Essential Statistics

## Experience

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### Berkeley Institute for Young Americans – *Talk Policy To Me*

Berkeley, CA

*Audio Reporter*

Aug 2018 – Present

- Write, produce, and host episodes for *Talk Policy To Me*, a new podcast that examines pertinent policy issues in a colloquial and accessible tone
  - Episode subjects include personal carbon accounting, dockless scooters/micromobility, and food policy
- Support marketing efforts through composition of show notes, social media posts, and targeted online outreach
- Collaborate with executive producers and audio engineer to mix audio files using Adobe Audition

### California Energy Commission (CEC) – Office of Commissioner McAllister

Sacramento, CA

*Graduate Student Fellow*

June 2019 – Aug 2019

- Leveraged CEC data and public workshop feedback to draft and review the CEC and Public Utility Commission's Joint Agency Proposal for the SB 1477 Pilot Programs (BUILD and TECH)
- Researched and wrote segments of the 2019 Integrated Energy Policy Report (climate adaptation) and the CEC's section of the Good Neighbor Environmental Board Annual Report (US-Mexico border energy infrastructure)

### American Jobs Project

Berkeley, CA

*Graduate Student Consultant – Team of 5*

Jan 2019 – May 2019

- Supported an American Jobs Project (AJP) initiative to increase adoption of smart city strategies that target carbon emissions through infrastructure modernization, tech solutions, and innovative policy frameworks
- Built a decision tool to support municipal leadership seeking to implement smart city strategies, specifically tailored to their geographical, economic, and political contexts; authoring a corresponding report for AJP's website

### ChargePoint Inc

Berkeley, CA

*Lead Student Consultant, Berkeley Innovative Solutions Consulting (BIS) – Team of 3*

Sept 2018 – Jan 2019

- Led a team of graduate students in a consulting project with ChargePoint (CP), an electric vehicle charging company
- Completed holistic market analysis of the telematics sector to support CP's efforts to enter the fleet space
- Developed an analytical framework based on CP's priorities through which the BIS team evaluated potential partners
- Presented partnership recommendations to VP of Business Development and other senior leadership

### National Journal

Washington, DC

*Associate Product Manager, Network Science Initiative (NSI)*

Oct 2015 – May 2018

- Led research and strategy development for the NSI research team on consulting engagements related to energy, environmental, infrastructure, and transportation policy
  - Research subjects included: highway trucking regulations, infrastructure modernization, net energy metering, distributed generation, fuel efficiency standards, nuclear waste management
- Used qualitative and quantitative research methods (policy analysis, academic literature review, interviews with subject matter experts, network analytics) to deliver strategic insights to corporate and non-profit clients
- Managed 18 corporate and non-profit accounts, and completed 20+ research engagements, each including:
  - In-depth policy and stakeholder network analysis with ongoing research consultation
  - Client leadership presentations summarizing intermediate and final findings
  - Strategic recommendations on legislative advocacy, business development, thought leadership, coalition-building, communications, and grassroots engagement
- As employee #2 of NSI, helped develop the research and analysis process that underpins NSI services